

AMA Center for Sensors, Measuring and Testing Technologies at the



SIAF GUANGZHOU

SPS – Industrial Automation Fair Guangzhou
中国广州国际工业自动化技术及装备展览会



Guangzhou, 7 – 9 March 2012

SPS – Industrial Automation Fair Guangzhou

The world's No. 1 electric automation fair to offer a one-stop trading platform in South China..

Together successful into the Chinese market

After the first successful AMA Center at SIAF 2011 in Guangzhou, China, the AMA Association for Sensor Technology offers you in 2012 to participate in the **2nd AMA Center** for Sensor, Measuring and Testing Technology **at the 3rd SIAF Guangzhou**. The SPS - Industrial Automation Fair Guangzhou, is the ideal platform to increase your stake in China's multibillion-dollar industrial automaton market.

Good reasons to exhibit at the AMA Center at SIAF 2012

- Guangdong Province is the No. 1 manufacturing base in China
- Until 2015, a total sum of RMB 1,500 billion will be invested in automotive, shipbuilding, machine equipment, iron, electronics etc.
- Guangdong + HongKong + Macau: the fourth largest economy in Asia after Japan, Korea and India
- Mesago Messe Frankfurt contributes its particular SPS/IPC/DRIVES expertise

Please have a look for more reasons at: www.ama-zentren.de

Let the AMA Center be your benefit!

With your participation in the AMA Center you will benefit from the "full service package". We will support you in preparing your exhibition participation and offer you:

- High attention by excellent location within the hall
- High visibility by joint presence under one roof
- Attractive booth design
- Complimentary use of the AMA – Lounge incl. catering and internet
- Easy preparation by optional additional services
- Extensive onsite support in Guangzhou
- Free access to the AMA Forum Program.

You can concentrate on the essential: The exhibition and your clients

Package A – 9 m² (Minimum)

Rental fee for booth includes a fully-equipped stand (floor space, white back and side walls, grey carpet, fascia board with company name, 1 counter/sideboard with glass showcase, 1 table, 4 chairs, 1 catalogue holder, 1 waste paper basket 3-4 spotlights, 1.2 power sockets) catalogue entry / internet listing

Package B – 2-6 m²

Rental fee for booth includes a fully-equipped stand (floor space, white back and side walls, grey carpet, fascia board with company name, 1 counter/sideboard with glass showcase 1 bar chair, 1 catalogue holder, 1 waste paper basket, 2 spotlights, 1 power socket) catalogue entry / internet listing

Participation fee: **295,00 €/m²**

(AMA member: **265,50 €/m²**)



Dr. Olaf Kieseewetter,
Geschäftsführer
UST Geschwenda:

„Wir kennen ja die AMA Zentren aus Shanghai. Dort waren wir bis jetzt alle fünf Mal dabei. In Guangzhou, fast zwei Flugstunden von Shanghai entfernt, erwarteten wir schon ein völlig anderes Publikum und neue Kunden. Wenn ich mir den Stapel Messeberichte jetzt anschau, lagen wir da völlig richtig. Da wir viel in Richtung Automobil liefern, war die Sache mit dem Automotive Kongress natürlich sehr positiv für UST.“



Luca Salmaso,
Produkt Manager
Metallux SA, Schweiz:

„Das Potential ist enorm, man muss hier auf dem Markt anwesend sein, aber die Art, wie hier Geschäfte abgewickelt werden ist nicht mein Stil. Man ist ganz schnell weg von der Technik und stattdessen bei den Kosten. Dabei geht es doch um eine optimale Lösung für die jeweilige Anwendung. Dies ist für mich wirklich gewöhnungsbedürftig. Aber die Gespräche sind gut gelaufen. Wir sind mit vielen Anfragen zurückgekommen. Auch die Möglichkeit vor dem großen Publikum beim Automotive Kongress zu sprechen war gut. Ich bin sicher, dass sich etwas entwickeln wird.“

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Through Mesago Messe Frankfurt GmbH you may use these additional services (optional):

- Special conditions for accommodation during the exhibition
- Translation and print of company profiles, brochures, business cards*
- Support in placing advertising in the catalogue and other marketing activities
- Introduction of qualified service providers (forwarding, interpreter, etc.*)
- Technical and organisational support by our team (before and during the exhibition)

* we will be pleased to make you an individual offer

Are you interested?

Ask for your individual offer or give us a call!

Facts:

19,300 buyers from 40 countries
354 exhibitors from 15 countries
30,000 sqm floor space

Exhibitor profile

- Drive systems and components
- Electromechanical components and peripheral equipment
- Sensor technology
- Control technology
- IPC'S
- Industrial software
- Interface technology
- Low voltage-switching devices
- Human-machine-interface devices
- Industrial communication
- Training and consulting
- Assembly equipment
- Materials handling devices
- Integrated systems
- Dismantling equipment
- Micro technology
- Machine components

Info-Request

Fax + 49 5033 1056

Company:

Department:

Street:

Postal Code, City:

Country:

Phone/Fax:

E-Mail:

Internet:

Person to contact:

Contact

and organisation:

AMA Service GmbH, Von-Münchhausen-Str. 49, 31515 Wunstorf, Germany

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