



SIAF GUANGZHOU

SPS – Industrial Automation Fair Guangzhou
中国广州国际工业自动化技术及装备展览会

Reason for a must for SIAF 2013

- Sister event of SPS/IPC/DRIVES, co-organized by Messe Frankfurt and Mesago and two other Chinese strong partners
- An automation fair with most and best international brands in South China, with over 450 exhibitors and more than 25,000 visitors
- A good platform to enter South China automation market to meet with engineers and users from China and neighboring Asian countries

It is estimated more than 25,000 trade visitors made their way to the fair to source from over 450 exhibitors from 15 countries and regions, including international brands like Siemens, Phoenix Contact, Leuze, Pepperl + Fuchs, Rittal, Mecano, ifm, Lenze and Pilz, and so on.

Three industry associations from Germany (AMA), USA and Taiwan will hold pavilions to join the fair and also organize high profile technology seminars, to present hot topics like "Energy efficiency" and "Automation in Automotive", as to provide a platform for the visitors to get the advanced technology of the industry.

Fair general information of SIAF 2012

- Fair date: March 7-9, 2012
- Gross exhibition area: 31,000 sqm, 3 halls
- Exhibitor number: 438, +23% vs SIAF 2011 (354)
- Visitor number: 22,189, +14% vs SIAF 2011 (19,300), among 877 are international ones
- 10 seminars organized by industry associations and media partners attracted around 1,100 visitors
- Around 1,000 high profile trade visitors, decision makers and engineers of more than 15 delegations from BYD, Honda, Foxconn, Midea Kitchen, Tech-Long Packaging Machinery, Guangdong Fenghua Advanced Technology, and so on

What about the venue and services?

- Pazhou Complex is a multifunctional exhibition center of the highest standard in China and Asia; modern architecture applying 5A standard, outstanding design and high-class interior decoration
- Individual stand construction as well as all-inclusive-services on site, wireless access and customized solutions for every exhibitor
- Modern infrastructure with various hotels of all categories and convenient transportation at hand (international airport Guangzhou, Subway station access to venue, taxis, hotel shuttle buses, express buses)
- Guangdong-Hongkong-Macau convenient transportation connections