

Hannover Messe 2021 Hannover, 12 – 16 April 2021

The whole World of Technology under a single Umbrella

HANNOVER MESSE 2021 covers all the core themes of the industrial value-adding chain at a single location - from individual components to the complete smart factory. Current hot topics such as Industry 4.0, energy efficiency and lightweight construction will be discussed in many different forums at the show, and visiting industry professionals will raise the same issues with exhibitors on their stands. The 6 leading international trade fairs in the line-up showcase crossover technologies with applications throughout industry. So exhibiting firms will have direct access to new markets and sales opportunities for their products and solutions.

The AMA Association will be represented with an AMA Center for Sensors and Measurement in the trade fair **AMD – Automation, Motion & Drives**.

Our services – your advantages:

Especially small and medium sized companies will benefit from the power of the joint venture stand: booths from 6 to approx. 30m², attractive appearance, one stop full service package.

The AMA Center is highly visible. Therefore, your company will be presented optimally even on a small area.



Participation fee:	per m ² for a row stand	730,00 EURO
	(AMA members:	670,00 EURO)
	Marketing charge	40,00 Euro/m ²
	Surcharge for corner stands:	10 %
	Surcharge for row and corner stands at the main aisle:	15 %

Services included in the participation fee:

- Stand space and stand construction including wall panels, grey carpet, fascia board with company name, 1 spotlight per completed 3 m², 1 electrical mains outlet
- Joint use of the AMA lounge:
 - cafeteria • office services (phone, fax, copier, internet) • vacuum cleaner, cleaning material
- Advertising: Publication of all exhibitors and their services in an online-flyer which will be sent by e-mail to about 8,000 potential visitors.
- Publication of all exhibitors on our homepage (www.ama-zentren.de).

Additional services of AMA Service GmbH (prices on request):

- Assistance in the handling of catalogue entries and other marketing measures
- Catering: cold and warm drinks, snacks
- Procurement of competent service companies (furniture suppliers, forwarding agents, etc.)
- Technical and organisational support provided by the team of AMA Service GmbH (before and during the exhibition).

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