

Center for **Sensors** and Measurements electronica



electronica 2020

Messe München, 10 – 13 November 2020

From 10 - 13 November 2020 electronica – the leading international trade fair – presents the electronics industry's technologies, products and solutions in their entirety. Concentrated expert knowledge, from developers to company executives, in nearly all consumer segments and user industries - from automotive and industrial electronics to embedded, wireless, medical electronics and MEMS.

The AMA Association will be represented with an AMA Center for Sensors and Measurement within the topic "Sensors and Microsystems" for the 12th time.

Our services – your advantages:

Especially small and medium sized companies will benefit from the power of the joint venture stand: booths from 6 to approx. 30m², attractive appearance, one stop full service package.

The AMA Center is highly visible. Therefore, your company will be presented optimally even on a small area.

Participation fee: (as at 2018)

per m² for a row stand 710,00 EURO (AMA members: 650,00 EURO)

Surcharge for corner stands:

10% to 15%

Services included in the participation fee:

- Stand space and stand construction including wall panels, grey carpet, fascia board with company name, 1 spotlight per completed 3 m², 1 electrical mains outlet
- > Joint use of the AMA lounge:
 - cafeteria
 office services (phone, fax, copier)
 - · vacuum cleaner, cleaning material
- Advertising: The exhibitor list and their services will be sent by e-mail to about 8,000 potential visitors.
- ➤ Publication of all exhibitors on our homepage (www.ama-zentren.de).

Additional services of AMA Service GmbH (prices on request)

- ➤ Assistance in the handling of catalogue entries and other marketing measures
- Catering: cold and warm drinks, snacks
- Procurement of competent service companies (furniture suppliers, forwarding agents, etc.)
- Technical and organisational support provided by the team of AMA Service GmbH (before and during the exhibition).

Organisation AMA Service GmbH, Von-Münchhausen-Str. 49, 31515 Wunstorf, Germany

Contact: Brita Pape

Phone +49 5033 9639-0, info@ama-zentren.de

www.ama-zentren.de

